

# RIKER AND HEGEMAN DRUG STORES



## Down at the Beach

Just now the thought of the cool breezes and the splashing waves is most enticing. But remember how much more fun you can have if you take along the bathing accessories that make you so comfortable and so attractive.

Whatever you buy in the way of Bathing Goods at Riker and Hegeman Drug Stores is certain to be the last word in style and the most dependable quality.

### Bathing Caps

Tangany, No. 7066.—Made of heavy rubberized silk, in a large variety of colors. Smart pompadour crown with streamers. **\$1.89**

Mary Garden, No. 7068.—Of black satin with frill of Mary Garden red. Price **\$2.49**

Rosettes of black and red. Price **\$1.19**

Quaker, No. 1119.—This demure little bathing bonnet is of plain satin with trimming band of striped material in contrasting shades. **\$1.19**

Same style in silk in plain colors, with trim band of polka dots. **\$2.19**

Bunny, No. 7073.—Very neat little satin cap of coquettish shape, in all popular colors, with polka dots of contrasting colors. **\$1.89**

Nell Brinkley, No. 889.—A charming model with full crown and rosettes on either side. In plain silk, striped silk or Bulgarian colors. **\$1.19**

Peter Pan, No. 409.—A fetching little silk cap in plain colors with flat trimming band in front, finished with rosettes and streamers on. **\$1.79**

Same style of fine quality satin, in beautiful Bulgarian patterns of various colors. In large assortment of fine quality satin, Bulgarian patterns. **\$2.19**

Satin. **\$1.79**

**Bathing Suit Bag**  
You will appreciate the convenience of this trim rubber-lined bag. Just tuck your wet bathing togs away in it and forget them till you get home.

Separate compartments for suit, shoes, brush and comb, towel, etc. Excellent quality. Extra large size. **\$98c**

Smaller sizes, with one roomy pocket, 49c, 59c and 69c. **\$39c**

Same quality, with draw strings and without separate compartments. **\$39c**

**Cork Balls**  
for the best surf game yet invented. Ours are exactly the right size. **10c, 15c, 19c**

**The Cooling Shower**  
**\$4.98**

**For Our Overhead Shower**  
This is a complete, absolutely first class shower, heavily nickel-plated, with heavy canvas curtain on nickel rings. **\$4.98**

The "Holdfast" Bath Spray, patented lock chain prevents nozzle from loosening no matter how strong the water-flow. One of the greatest bargains we ever offered. Two sizes: \$1.50 value, SA. **\$1.39**

Riker's Superior Bath Spray—Brass, nickel-plated shower head, non-rustable; extra quality tubing; small, medium and large HA. **99c, \$1.14 and \$1.34**

"Household Spray"—Five feet of best white rubber, with aluminum sprinkler and nozzle, exceedingly light and very comfortable for use. Non-rustable V.A. **79c**

\$1.00 spray for **\$1.39**

Smaller Household Spray V.A. **39c**

## In Less Than Two Minutes

You can make pure carbonated water with a "Prana" Syphon at a saving of 50 per cent. A "Prana" Syphon carbonates any cold liquid—water, milk, iced tea, grape juice or wine—and gives an endless amount of pleasure. A boon to people living in out-of-the-way places or going away from the city for the summer. Ask for booklet of summer drinks.

Syphons, nickel wired. **\$3.50**

silver " **5.00**

Carbonates, per box of 12. **.85**

Caprice, No. 1047. A very serviceable becoming cap of polka dot satin. **59c**

Billie Burke, No. 7061. Very distinctive in style. Made of very fine quality corded silk in rich red shade. A beauty at the price. **\$2.59**

Puritan, No. 66. An unusually dainty all rubber bonnet-shaped cap, with soft frill framing the face. Finished with rosettes and strings. Price **98c**

Boudoir, No. 86. Beautiful quality of rubber in the most wanted shades. As its name implies, it is patterned after the boudoir cap. Price **74c**

Turban, No. 98. Just the simplest kind of a bathing cap, made of polka dotted rubberized cloth. Very serviceable and efficient; only **16c**

Beach Hat, No. 1037. An unusual and distinctive style, which affords ample protection for the hair. The four-inch brim shades the face comfortably. Made of satin in all colors, with contrasting facing. **\$1.59**

Divine Cap, No. 8. Made of all rubber in perfectly plain, snug fitting skull cap style. Price **44c**

**Correct Footgear For the Bathing Beach**  
High Bathing Shoes, for women; made of U. S. Government duck; excellent wearing quality. Retain their shape and trim appearance. In white, red, black, blue or brown. Exceptional value; per **59c**

Bathing Sandals, good grade of duck, in black, white, blue and red; **39c**

Satin Finish Sandals, fashionable shape, handsomely made, fine material, in blue, black and red; per pair, **98c**

Bathing Shoes for Men, sturdy quality, well shaped, of strong white duck; pair **59c**

Bathing Supporters—Strong elastic band and side supporters of webbing and elastic. Non-rustable buckles. **25c**

**Water Wings**  
Needed when learning to swim. Even the children will be safe with them. Sturdily built, inflate thoroughly. In colors, 35c; white. **23c**

**Comfortable Feet**  
Riker's Foot Balm—A simple and effective remedy for tired, aching, swollen feet. Affords immediate relief from inflamed joints, corns and bunions. **25c**

Jaynes' Footheals—Powder to be sprinkled in shoes when feet are sensitive, perspiring, calloused. Especially recommended for soft corns, chafing, etc. **15c**

Riker's Remedy for Corns—A liquid application for the treatment of corns, callouses, etc. Daily application for a few days will remove the most stubborn corn. In tin box with brush. **15c**

**"Fatoff"**  
Is a simple, safe external home treatment for the reduction of flesh. No exercising, no dieting, no medicine required. Certain to give results. "Fatoff," regular size. **\$2.39**

"Fatoff," special size for double chin. **\$1.35**

## Time for Your Summer Watch

### Ingersoll Week

The need of a Summer time-piece is a serious matter.

Your expensive watch means care and worry—if it goes wrong, it means expense. If you're in a crowd, it's a temptation for thieves. Half the time you want to leave it at home for fear something will happen to it. Then you never know the time.

Contrast the comfort of carrying an Ingersoll. Costs little to start with. Costs nothing for repairs. Stolen—'t would be only an incident—get another for a dollar or so. Your Ingersoll is the only really chummy watch you'll ever own.

Goes wherever you go—fishing, hunting, golfing, motoring, shopping, working, playing—any old place, any old time, under all sorts of conditions that would be the final finish of a jewelled time-piece.

## Your Best Summer Pal Is Your Ingersoll

Whether you're a man or a woman, an energetic youth or a dainty maid, an over-active boy or a romping school girl, or just a wee bit of a kiddie—your Ingersoll will most emphatically "belong" in a twinkling and fit in with all sorts of conditions.

Most remarkable of all—your Ingersoll can be relied upon for accuracy.

Look for the Ingersoll displays in Riker and Hegeman Drug Store windows this week—and remember that's the place to buy your Ingersoll.

## Ingersoll "Midget" for Women and Girls

Dainty and fine; an accurate timekeeper; not easily hurt; carry it in your hand bag at any angle without its losing a tick; **\$2.00**

**Ingersoll "Eclipse"** Thin model for men. Solid metal case; same color all through, never changes. **\$1.50**

**Ingersoll "Junior"** For boys. Always the same and always "going." Best fun for the small boy, wherever he goes. Small and thin, case solid nickel or gun metal finish; at **\$2.00**

**Ingersoll Wrist Watch** For Men and Women  
Specially designed for outdoor folks. Meets all the needs of the husky sportsman to a T and satisfies the fastidious woman shopper as well. Uncle Sam endorses and recommends the wrist watch for his army and navy. Ingersoll Wrist Watch fitted with straps of finest selected leather, soft and strong; in pig, seal or suede. **\$2.50**

**Ingersoll "Dollar" Watch** For men—the original "watch that made the dollar famous." So reliable that millions carry it for every day purposes all year round. **\$1.00**

## Summer Comfort for Men

**Safety Razors and Blades At Cut Prices**  
\$5.00 Gillette Razor **\$4.49**  
\$2.50 Durham Duplex **\$2.24**  
\$1.00 Ever Ready **.89c**  
\$1.00 Gem, Jr. **.89c**  
\$1.50 Star **\$1.35**  
6 Mark Cross Blades **.27c**  
6 Durham Duplex Blades **45c**  
6 Ever Ready Blades **.27c**  
7 Gem, Jr., Blades **.32c**  
12 Gillette Blades **.89c**  
6 Gillette Blades **.45c**  
Star Blades **.68c**

**Shaving Soaps, Creams and Lotions**  
Williams' Shaving Stick, 18c, 20c  
Williams' "Barber Bar" Soap, The cake. **.5c**  
Williams' Shaving Cream, The tube. **.20c**  
Williams' Shaving Powder, The tin. **.20c**  
Colgate's Shaving Stick, Nickel case, 10c and 20c  
Colgate's Shaving Soap, The cake. **.5c**  
Colgate's Shaving Cream, The tube. **.20c**  
Colgate's Shaving Powder, The tin. **.20c**  
Riker & Hegeman Shaving Lotions, assorted odors, 35c

**Toilet Waters**  
Refresh and soothe the irritated skin after shaving.  
Charmona. **\$1.00**  
Florida. **.38c**  
Incensia. **75c and \$1.25**  
Lily of the Valley. **.25c and 50c**  
Violet Excelsis. **75c and \$1.50**  
White Heliotrope. **.25c and 50c**  
White Rose. **.25c and 50c**

**Shaving Mirrors**  
All kinds and styles, magnifying, reducing, French bevel plate, nickel frames, etc. For home and for travelling. Adjustable to the light. Small in compass. Prices range from **84c** up.

You Are Safe When You Buy at

**RIKER AND HEGEMAN DRUG STORES**  
Telephone Your Orders to the Nearest Riker-Hegeman Store  
Mail Order Department, 7th Ave. & 34th Street, New York City



## All Aboard for Picnic Town

You couldn't have a jolly Fourth without a picnic of some kind. You couldn't have a jolly picnic without the lunch kit and all the picnic paraphernalia. Whether the picnic party camps just around the corner in the park or travels fifty miles by land or sea—the fun will be all the greater for taking such things as these.

**Outing Kit**—Made of fiber, lined with grass linen, with smart brass trimmings and stout leather handle, light weight, yet strong and serviceable. Just the thing for picnic lunches. One of Riker and Hegeman's "Vacation Specials." Only **48c**

**Thermos Bottles**  
The Thermos Bottle will keep liquids hot or cold for days.  
Pint size. **\$1.00** up  
Quart size. **\$2.00** up

**Cases for Thermos bottles**, in imitation leather or wicker, from **48c** up

**Thermos Lunch Kit** of black or colored imitation leather, containing a sandwich box and Thermos bottle. Complete, **\$3.00**; larger **\$4.50**

**Thermos Jar**, wider than a bottle, with thicker neck, so that vegetables and fruit can be kept either steaming hot or cold. Pint size. **\$1.25**

The "Lily Cup" of wax paper, plaited larger and stronger than the ordinary cup. Five in box. **5c**

**Collapsible Cups**—Boy Scout Cups of aluminum, with insignia on cover. **9c**

**Aluminum Nest of Four Cups**—first cup with air-tight cover, acts as container and with second cup can be used for shakes. **29c**

**Standard Sanitary Waxed Cups**  
—Fold flat—20 in package. **5c**

**Paper Luncheon Set**, consisting of table cloth and napkins for four; **10c**

**Paper Napkins**, extra good quality crepe paper; artistic floral and fruit borders; 18 for **10c**

**Complete Paper Dinner Set**, makes a dainty picnic table. Large cloth, with damask design, twelve napkins with attractive colored borders in fast colors, twelve doilies, six plates to match; entire set. **25c**

**Outing Packages**, handy and inexpensive, yet add much to the comfort of picnic luncheons. Consists of one-half dozen each waxed paper drinking cups, lunch wrappers, tissue napkins and absorbent paper towels. All in a small sanitary envelope. **5c**

**Waxed Paper** wrapped around sandwiches or cake will keep them moist and tasty, as well as protect them from dust. Sheets 12x18; per package **5c**

**Alcohol Stoves**, convenient when picnicking or for the hot water you may need at night while visiting. Specially designed when there's a baby in the house; 99c, \$1.50 and **\$2.50**

**This Week's Soda Special**  
Just Made for Hot Days

Even the name makes you feel cooler. Week after week the interest in our Soda Specials continues to grow and those who come to enjoy them increase in number. This week we've discovered a Special which sounds cool, looks cooler and feels cooler still. Come in and start your holiday with a **Siberian Flip, 5c**

Orange and pineapple and phosphate mysteriously combined with other cooling things to make a drink of rare delight.

**Extra Special for Vacation Folk**  
**Artistic Linen 50c**  
Large box of Writing Paper, 100 Sheets, 70 envelopes; Artistic Linen **50c**

Good quality fabric finish, medium weight. Envelopes Rembrandt style, in Craftsman box. Extraordinary value at 50c.

**25c Box of Ivolin 19c**  
Linen stationery of fine quality, fabric finish; 24 sheets and 24 envelopes; always sold for 25c; special for this week only **19c**

**Billie Burke**  
Will Help Celebrate Your Fourth  
Billie Burke Chocolates contain crisp, meaty nuts, rich chopped figs, tasty coffee, with now and then a creamy fruit flavor thrown in. With Chocolate coverings of the "just right" kind. Try them, you'll be sure to vote Billie Burke the best summer Chocolates you've ever had. **50c**

**Take Your Camera**  
From a handy little "Brownie" that even the kiddies can manipulate, up to a "regular" one fit for the expert, you'll find all kinds of Cameras in the Riker and Hegeman Drug Stores, also better and more satisfactory developing than your films ever had anywhere.

**Kodaks, \$5 up**  
**Brownie Cameras, \$1.00 to \$12.00**  
Cameras and Photographers' Supplies at following Riker and Hegeman Drug Stores.

200 Broadway, Broadway & 80th St.  
200 Broadway, Broadway & 110th St.  
224 St. & 9th Ave., 7th Ave. & 110th St.  
15 West 34th St., 120th St. & Lenox Ave.  
108 West 24th St., 64th Street & Brooklyn.  
Times Bldg., Times Square, 42nd St. & Broadway.  
42nd St. & Columbus Ave., 42nd St. & Broadway.  
140th St. & 21st Ave., 126th St. & Broadway.  
130th St. & St. Nicholas Ave., 126th St. & Broadway.  
181st St. & St. Nicholas Ave., 181st St. & Washington St.  
185th St. & Amsterdam Ave., Newark, N.J.

**Joss Sticks**  
Drive Away Mosquitoes  
The old mosquito-enemy, which never fails to do its work. Joss sticks drive them away as sure as they come round with the summer; 7 pkgs. for 25c; per package **4c**

**Waterproof Automobile Cap**  
Protects the hair from dust and showers. As becoming as it is sensible and serviceable. Of striped rubberized satin, in a variety of color combinations. Holds its freshness in all sorts of weather. Trimming band and bow of plain material. Finished with drawstrings. Can be made to fit the head snugly. **\$2.39**

**No More Mosquitoes**  
In the sleeping room, camp, cabin, tent, yacht, or on the piazza. "Mosquito-Foe" will positively banish them. Made expressly for the purpose. A true mosquito specific. Each stick burns one hour. Be sure to take a supply on your vacation. Use it at home. **9c and 23c**